

SOFTWARE PROJECT MANAGEMENT AND COST ESTIMATION

Object points (function + code)

- Count number of
 - screens
 - reports
 - 3GL components (Java, C++ classes)
- For each use following weighting based on complexity
- Object type simple Media Difficult
- Screen 1 2 3
- Report 2 5 8
- 3GL components 10

Function points verses Object points

- Function points
 - Established standard
 - Much legacy estimation data available
 - Supported by many tools
 - Can be calculated very early on, requirements stage
- Object points
 - Newer
 - Easier to calculate
 - Provides allowance for re-use

Cost Estimation

- From size estimation (FP, OP or KLOC)
- Map to cost using cost estimation model
- Two error factors
 - Original estimation error
 - Cost derivation error
- Or
- Use direct estimation
 - E.g. poker planning

Factors affecting productivity

- Application domain experience
- Process quality
- Project size
- Technology support
- Working environment

Estimation techniques

- Algorithmic cost modelling e.g. Constructive Cost Modelling (CoCoMo)
- Expert judgement
- Estimation by analogy
- Parkinson's Law
- Pricing to win

Constructive Cost Modelling (CoCoMo)

COCOMO

- Barry W. Boehm 1981
- 63 projects at TRW Aerospace
- From 2,000 to 100,000 lines
- COCOMO II 2000
 - University of Southern California
 - University of California Irvine
 - COCOMO™ II Affiliates' Program

The COCOMO method

- Input
 - Conduct of the project (e.g. design model)
 - Staff available
 - Hardware and CASE tools involved
 - Nature of the product
- Output estimates
 - Size of the system (LOC and function points)
 - Project schedules and team factors
 - Cost and staffing profiles.

(1) Application Composition

- Application composition
 - For: prototype system using scripting, SQL etc.
 - Uses: object points
- $PM = (NOP \times (1 - \% \text{ reused}/100)) / PROD$
- PM : Person months
- NOP: Total number object points
- PROD : Object point productivity (4 low 50 high)

(2) Early Design

- Early design
 - For: initial effort estimation
 - Uses: function points
 - Effort = $A \times \text{Size}^B \times M$
 - A : constant, found to be about 2.94
 - Size : thousands of lines of code (derived from SLOC)
 - B : measure of product novelty
 - M: product of 7 values each between 1 to 6

Re-use model (auto gen code)

- Reuse - variant (A)
- For: integration projects using reusable or automated code generation
- Uses: lines of code reused, or generated
- For automatically generated code:
- $PM = (ASLOC \times AT/100) / ATPROD$

Re-use model (new code)

- Reuse - variant (B)
- Where new written code is required:
 - $ESLOC = ASLOC \times (1 - AT/100) AAM$
- Estimate of error for new code

Post-architecture

- For: overall development effort
- Uses: number of lines of source code
- $PM = A \times \text{Size}^B \times M$

Project duration and staffing

- Calendar time (TDEV) can be calculated:

$$TDEV = 3 \times (PM)^{(0.33+0.2*(B-1.01))}$$

Where PM is the effort computation and B the exponent as computed earlier.

- Staffing (PM) estimates are affected by the communication problem, and as noted before, is not linear.

Summary

- Cost Estimation Modelling
 - Relies on expert judgement
 - Requires much effort
 - Produces subject results
- Alternatives
 - Group estimation
 - Analogy estimation
 - Pricing to win